

EXPORT

THE NEWSLETTER OF SIMS WORLDWIDE LOGISTICS

Welcome to the second edition of Export, the newsletter of Sims Worldwide Logistics. Time flies and things change and never more so than in the logistics industry, so we hope that you will find our latest update about some of our tried and trusted services an informative read.

As always if there is anything you would like further details on, please contact one of the dedicated team on 0845 372 0331

A global presence in freight forwarding



Having a longstanding reputation for excellent service and commitment in the European sector is something which is not new to Sims Worldwide customers, but some of you may be unaware that we also have a dedicated International Freight Forwarding and Sea Freight Department.

Backed by a team of world class logistics networks and linking distribution and operational facilities with offices worldwide, means you can be sure we are in a great position to meet any kind of handling request that you might have.

Our Sea Freight Division is headed by Peter Creegan who has extensive experience and knowledge of sea and

air freight and specialises in imports and exports for the Far East and USA.

Peter says – *“Having worked in this sector for many years means there aren’t many obstacles that we haven’t overcome and it’s given us the experience that all customers need to be reassured of in this area of freight movement. Our dedication is second to none and this shows in our commitment to every customer.”*

Just what all our customers want to hear – well said Peter!

If you have any questions about our Freight Forwarding and Sea Freight Service please give Peter a call directly on 0161 975 6391, he’ll be happy to hear from you.

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Traditions and Festivals in the Summer months.

MAY

May Day is the annual festival on the first Monday in May celebrating the end of the harsh winter months. Whit Sunday is a favourite day for baptism and because people are often baptised dressed in white, was originally known as “White Sunday”. Some towns and cities traditionally take part in Whit Walks this has long been celebrated throughout the North West.

JUNE

June 21st is the longest day of the year. Midsummers day is the day that follows and is associated with witches, magic, fairies and dancing. Fires were traditionally lit in praise of the sun, as the days would be getting shorter and making the sun appear weaker – so people tried to strengthen the sun!

JULY

Henley Royal Regatta takes place during the first week of July on a stretch of the River Thames at Henley-on-Thames.

July 25th is St James Day – children used to make grottoes in caves and decorate them with sea shells because the scallop shell is meant to be the emblem of St James.

AUGUST

The busiest time of year for tourism, as it falls in the main school holiday. August 1st is Lammass Day and was traditionally Thanksgiving Time in Britain, this celebration predates our Christian harvest festival.

The last monday in August is the last bank holiday before the Christmas break.

STOCKPORT

Trade Winds House, Barton Road, Heaton Mersey, Stockport, Cheshire SK4 3EG.

LEICESTER

Resolution Road, Flagstaff 42, Ashby-de-la-Zouch, Leicestershire LE65 1DW.



Keeping on trucking

Taking driver and vehicle safety seriously, and being a company that believes in re-investment in a big way. Sims Worldwide have taken delivery of nine new Schmitz straight frame trailers, three new Eco Dek Streamline sloping front, double deck trailers, four Scania trucks, one new MAN and have two more Mercedes Benz trucks on order.

All the new vehicles are Euro 4 / Euro 5 compatible, keeping well within regulations for carbon emissions.

The new trucks will be used from both our Stockport and Leicester depots and will further strengthen our ever growing fleet.



In for the long haul

We're very lucky here at Sims Worldwide to have such a dedicated team, and some of the guys have been with us since way back in the early days. One long term member of the team, who we know would like to be mentioned, is Bill Everett who has been with the company as a European driver for 10 years this July. We'd like to take this opportunity to let Bill know that his continued good work is much



appreciated and hope he remains happy in his job for many more years to come. Keep up the good work Billy!

Row, row, row your boat

As you may remember from the last issue of Export, Sims Worldwide were proud to sponsor Anthony Taylor with his dream of rowing alone and unsupported across the Atlantic. Well, we are pleased to announce that, after various hair raising clashes with bad weather, some close encounters with whales and a lot more hard work than originally predicted, Anthony achieved his dream and completed his attempt on March 30th this year, after 79 days of solo rowing. This is

a picture of Anthony rowing into Antigua and it looks like he really deserves his beer or three after such a grueling adventure.

Well done Anthony, what an achievement!



Sims Worldwide Logistics

YOUR complete logistics provider

FLEXIBLE – We are your freight movement solution. Our group of companies enables us to offer you a complete import and export service.

PERSONAL – We “tailor make” our service to suit your businesses individual needs.

RELIABLE – Over the years we have built an enviable reputation for delivering a flexible, customer focused service. We are passionate about customer care, our committed and personable team are always at the end of the phone to give advice, help with regulations or deal with the documentation of your freight movement.

To speak to one of our dedicated team about any of our specialist services please call:

0845 372 0331